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## **NEWS CLIPPING – PRESS**

CLIENT: DSA EXHIBITION AND CONFERENCE

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**HEADLINE::** YB MOHAMAD SABU LAUNCHES DSA & NATSEC ASIA 2020

URL: https://focusmalaysia.my/Snippets/yb-mohamad-sabu-launches-dsa-natsec-asia-2020







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YB Mohamad Sabu launches DSA & NATSEC Asia

## 2020

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Asia's largest Defence and Homeland Security show will return for another stellar showing in Kuala Lumpur from 20-23 April 2020 when Defence Services Asia 2020 takes centre-stage for its 17th edition, in a highprofile showcase of some of the world's leading edge technologies, systems, hardware and electronic warfare.

Held concurrently with DSA 2020, will be National Security Asia 2020 (NATSEC Asia 2020), an international exhibition on National Security for Asia, which covers Law Enforcement, Homeland Security and Border Control.

Playing a key role as the Asia Pacific Defence and Security hub for the world defence and security industries for business sourcing activities, the two mega events also serve as a pivotal platform bringing together various major players in the defence and security industry and government agencies for strategic alliances, business collaborations and successful networking.



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DSA 2020 and NATSEC Asia 2020 were officially launched today at LIMA in Langkawi by YB Mohamad Sabu, the Minister of Defence Malaysia. The minister later received participation contracts from industry players, signifying their commitment of participation at DSA 2020. Hosting the event was Tan Sri Asmat Kamaludin, Chairman of DSA Exhibition and Conference Sdn Bhd, which is the organiser of the DSA and NATSEC Asia series.

Over the years since it was established in 1988, the DSA series has evolved to become a crucial voice in addressing various security concerns including areas like counter-terrorism, cyber security, humanitarian assistance and disaster relief, peacekeeping operations as well as battlefield healthcare and critical assets protection, among others.

DSA 2020 and NATSEC Asia 2020 are fully supported by the Malaysian Ministry of Defence and the Malaysian Ministry of Home Affairs respectively. Both shows will build on the resounding success of DSA 2018 and NATSEC Asia 2018 which raised the bar in terms of exhibitors, International Pavilions, VIP delegations and visitors.

Scheduled at the Malaysia International Trade and Exhibition Centre (MITEC), DSA 2020 and NATSEC Asia 2020 will be packed with exciting features including the Chemical Biological Radiological Nuclear Explosives (CBRNe) forum; Cyber Defence and Cyber Security conference and demonstrations; a terrorism-themed security conference; Chief of Army Roundtable Talks (ChART); Humanitarian Assistance and Disaster Relief (HADR) conference and live demonstrations.

Over 1,500 companies from the global defence and security sector from more than 60 countries and regions are expected, as well as 33 International Pavilions, some 350 VIP delegations from over 45 countries and 50,000 visitors from 70 countries/regions.

To-date, 40% of the space booking at DSA 2020 and NATSEC Asia 2020 has been confirmed while an additional 50% has already been reserved. Malaysian defence and security companies expected to return include Advance Defence Systems, AVP, Boustead Heavy Industries Corp, Cendana Auto, Contraves, DEFTECH, Destini Berhad, Jakel, Kembara Suci, National Aerospace Defence Industries, Sapura Secured Technologies, System Consultancy Services (SCS) and Weststar Defence.

International exhibitors expected are Armscor, ASELSAN, Avibras, BAE Systems, Boeing, Brahmos, CETE, General Dynamics, Chaiseri, Glock CPMIEC, Denel, DSME, Emirates Defence Industries Company (EDIC), FNSS, Glock, Hanwha Systems, JADARA, Konsberg, Korea Defense Industry Association, Leonardo-Finmeccanica, L-3 Technologies, Lockheed Martin, MBDA, Mercedes Benz Special Trucks, Nexter, PT Pindad, Raytheon, Renault, RheinMetall, Rosoboronexport, Ruag, Russian Technologies, SAfran, SASTIND, SSM (Turkish Industry Association), Team Defence Australia, Thales, UKTI-DSO and Yugoimport SDPR.

DSA 2020 and NATSEC Asia 2020 are open to government Defence and Security personnel, Defence and Security industry professionals and executives as well as the military, police and enforcement agencies personnel only.

For more information on DSA 2020 and NATSEC Asia 2020, log on to www.dsaexhibition.com respectively.