

NEWS CLIPPING – PRESS

CLIENT: DSA EXHIBITION AND CONFERENCE
PUBLICATION: BERNAMA.COM SECTION: NEWS
DATE: WEDNESDAY, 20 APRIL 2016 PAGE NO.: 1 OF 2
CIRCULATION: ONLINE FREQUENCY: ONLINE
HEADLINE: JAKEL DEFENCE EYES BRUNEI'S DEFENCE TEXTILE MARKET

Wednesday, 20 April 2016 Subscribe BERNAMA PLUS | Log In

BERNAMA.com English | Malay | Mandarin | 中文 | Español

ABOUT BERNAMA GENERAL POLITICS BUSINESS SPORTS FEATURES WORLD E-NEWS/ETTER WEB TV LIST NEWS ARCHIVED NEWS

Breaking News / Berita Terhangat

BERNAMA > NEWS



Jakel Defence Eyes Brunei's Defence Textile Market



Military apparel and equipments by Jakel Defence exhibited during DSA 2106

By Zairina Zainudin and Amirul Mohd Sajadi

KUALALUMPUR, April 20 (Bernama) — Jakel Defence System Sdn Bhd, a wholly-owned unit of Jakel Trading Sdn Bhd, is eyeing the textile market for Brunei's defence industry.

Director of Business Development, Saiful Izhar Senawi, said besides military apparel, the company planned to supply military equipment such as night google, jungle hat, rain coat, backpack and inner vest

for the Brunei's defence market.

NEWS CLIPPING – PRESS

CLIENT: DSA EXHIBITION AND CONFERENCE
PUBLICATION: BERNAMA.COM **SECTION:** NEWS
DATE: WEDNESDAY, 20 APRIL 2016 **PAGE NO.:** 2 OF 2
CIRCULATION: ONLINE **FREQUENCY:** ONLINE
HEADLINE: JAKEL DEFENCE EYES BRUNEI'S DEFENCE TEXTILE MARKET

"Royal Brunei Armed Forces Commander Pehin Datu Pekerma Jaya Major-General Datuk Paduka Seri Mohd Tawih Abdullah visited the Jakel Defence's exhibition site at the Defence Services Asia Exhibition and Conference 2016 yesterday to view our collection," he told Bernama.

He said there has been encouraging response from the visit and there were hopes that this could contribute towards military supply for Brunei.

Saiful Izhar said this year would be the third time for Jakel Defence's participation at the DSA following strong business prospects in the demand for textile apparel.



He said compared to previous participation in DSA events, the company received more encouraging response in the 2016 edition.

Besides Brunei, Jakel Defence has also received encouraging response from other countries such as Timor Leste, Sudan and Bosnia-Herzegovina that had also shown interests to collaborate in the supply of military apparel for their countries.

Saiful Izhar said Jakel Defence recently supplied 2,000 units of additional military apparel to Maldives' Ministry of Defence which had previously ordered 10,000 units.

Jakel Defence had already established a strategic cooperation with the Maldives's Defence Ministry with the supply of high-quality military apparel which was suitable for the environment in the tropical island nation.

"The technology adapted by Jakel Defence ensures that the clothing-line is appropriate and the colours do not easily fade even when exposed to the sea," he said.

He said the military apparel has also been digitalised in pixel-form with camouflage features.

Meanwhile, Saiful Izhar said, to-date, Jakel Defence has clinched contracts worth RM136 million with the Malaysian government for the supply of military apparel for the Malaysian armed forces.

He said Jakel Defence has also designed military apparel for the Royal Malaysian Air Force which would be introduced at the TUDM's anniversary on June 1.

In the meantime, Jakel Defence has also expressed interest to improve on the clothing-line of the Royal Malaysia Force's General Operations Force.

Jakel Defence first ventured into the defence industry in 2008 by focusing on product offering created according to the specifications of a country.

