



20 - 23 APRIL 2026 MITEC, KUALA LUMPUR



### THE ULTIMATE TRI-SERVICES AND AND SECURITY EVEN































f Defence Services Asia in Defence Services Asia







## THE PINNACLE OF GLOBAL DEFENCE AND SECURITY EVENTS

Following the resounding success of the 2024 edition, DSA and NATSEC Asia are poised to make an even greater impact in 2026. Returning to Kuala Lumpur, this premier event will once again be held at the Malaysian International Trade and Exhibition Centre (MITEC) from 20-23 April 2026, bringing together the most influential personality in defence and homeland security.

Building on the record-breaking achievements of 2024, where RM 9.5 billion worth of Memorandums of Understanding (MOUs) and Contracts were signed by the Ministry of Defence and the Ministry of Home Affairs, DSA and NATSEC Asia have solidified their status a premier event in the industry. The previous edition attracted an unprecedented 1,324 companies from 60 countries and 588 foreign VVIP delegations from 45 nations, setting a new benchmark for international participation.

Looking ahead, DSA and NATSEC Asia 2026 will feature an expanded exhibition space, pioneering technology showcases, and high-level conferences addressing the most pressing challenges in defence and homeland security. As a cornerstone event, the 2026 edition will continue to foster impactful discussions and partnerships, showcasing the latest in technology, strategy, and thought leadership to shape the future of the industry.

#### FACTSHEET AT A GLANCE



**48000** SQM Size of exhibition

1400
Participating

companies from countries





**35** 

International group pavilions

500<sub>VIP</sub> delegations from countries





50000 Trade visitors from 114 countries

**500**Media personnel from across the world







#### REFLECTION FROM VIPS

This has been a successful event. It started with a small number of almost 600. Now it is grown to 1,500. It goes to show people have trust and faith in the exhibition and people have confidence in the technology which is at display and the topics that are being discussed affects many people and this is where we can learn a lot and I do hope that I will continue coming. This is the first time and I am impressed and I congratulate the organisers.

THE HON OPPAH CHARM ZVIPANGE MUCHINGGURI MINISTER OF DEFENCE ZIMBABWE The event showcases impressive international collaboration, with Team Defence Australia drawing interest for its innovative SMEs. There's strong engagement with other nations' industries, including outstanding Malaysian companies. The mix of keynote addresses, national security forums, and the exhibition effectively brings industry and defense together. Well done to DSA for facilitating this.

MAJOR GENERAL JASON BLAIN DSC, AM CSC REP CHIEF OF DEFENCE FORCE AUSTRALIA



DSA keeps getting bigger, which attracts more industries and countries, making it even better. I would say, keep growing but also maintain your great hospitality. I know it's challenging with so many people attending, but you're doing an amazing job. Thank you so much for the invitation

MAJOR GENERAL LUDY SCHMIDT DEPUTY COMMANDER OF MATERIAL & IT COMMAND THE NETHERLANDS

#### WELCOMING GLOBAL DELEGATIONS TO DSA AND NATSEC ASIA 2026

As Asia's leading Defence and Security hub for business sourcing, we are thrilled to welcome over 500 international delegations from more than 50 countries to DSA 2026. Our exceptional delegation management program is set to deliver a truly historic event.

- · Minister & Deputy Minister of Defence
- · Secretary General of Ministry of Defence
- · Chief of Defence Force Commanders
- Chief of Army
- Chief of Navy
- Chief of Air Force
- Chief of Staff
- · Director General of Health Services
- · Director General of Defence Intelligence
- · Joint Force Commander

- · Minister of Home Affairs
- Secretary General of Ministry of Home Affairs
- · Inspector General of Police
- Director General of Maritime Enforcement Agencies
- · Director General of Customs
- Director General of Immigration
- Director General of PrisonsDirector General of Fire & Rescue



#### FIREARMS & TACTICAL GEAR SEGMENT



This specialised segment features the latest advancements in small arms, personal protection, and tactical equipment for military, law enforcement, and special operations. Exhibitors will showcase state-of-the-art weaponry, gear, and accessories designed to enhance operational effectiveness, survivability, and mission readiness in diverse threat environments.

# CBF

#### BRNE ARENA

The CBRNE ARENA at DSA 2026 is a purpose-built, fully integrated exhibition and networking zone dedicated exclusively to the Chemical, Biological, Radiological, Nuclear, and Explosives (CBRNe) sector. Designed to bring together global industry leaders, government agencies, and solution providers, it offers a platform to showcase groundbreaking technologies, share knowledge, and engage with strategic partners.



#### HUMANITARIAN ASSISTANCE & DISASTER RELIEF (HADR) SEGMENT

DSA & NATSEC Asia spotlights HADR as a critical focus area, showcasing cutting-edge solutions in disaster preparedness, emergency response, and post-crisis recovery. This segment brings together global relief organisations, specialised HADR providers, and frontline agencies to demonstrate technologies and strategies that strengthen resilience and save lives in times of crisis.



#### DSA & NATSEC ASIA LAB

A dedicated innovation zone spotlighting SMEs and start-ups transforming the defence and homeland security landscape. This platform empowers emerging companies to showcase breakthrough technologies, connect with key decision-makers, and gain visibility on a global stage.



#### **CDIM PAVILLION**

The CDIM Pavilion at DSA & NATSEC Asia 2026 highlights the strength of Malaysia's local defence industry. Organised by the Coalition of Defence Industry (Malaysia), it serves as a platform for homegrown companies to connect, collaborate, and showcase their capabilities - supporting national goals of industry growth, innovation, and self-reliance.





#### **FOCUS PAVILION**

on both regional and global levels.

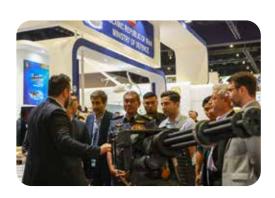
A key feature of DSA and NATSEC Asia is the Focus Pavilions, which include the Government Pavilion, UAV, Drone & Robotic Pavilion, and Country Group Pavilion. These specialized areas highlight the latest advancements and offer a platform for showcasing expertise, services, and innovations

deeper understanding of critical defence and security challenges

#### **9 Government Agencies**

- Ministry of Defence, Malaysia
- Malaysia Armed Forces
- Malaysian Army
- · Royal Malaysian Navy
- · Royal Malaysian Airforce
- · Ministry of Home Affairs, Malaysia
- Royal Malaysia Police
- · Malaysia Maritime Enforcement Agency
- · Fire and Recue Department of Malaysia

#### **35 Country Group Pavilion**







#### TRADE VISITORS PROFILE

The trade visitor profile for DSA and NATSEC Asia represents a diverse and distinguished group of professionals, reflecting the event's significance as a premier platform for the defence and security sectors.

- · Anti Terrorist Forces and Experts
- · Border Protection Specialists
- · Civil Defence Personnel
- · Coast Guards Personnel
- · Customs Officials
- · Cyber Security
- · Disaster & Crisis Management
- · Defence & Security Industries Professionals
- · Unmanned System
- · Embassies & High Commissions
- · Federal Government Security
- · Procurement Officers
- · First Responders & Rescue Personnel
- · Fire & Rescue Departments
- · Immigration Officials
- · IT & Cyber Security Professionals
- · Logistics & Supply Chains
- · Manufacturers of Defence Sectors

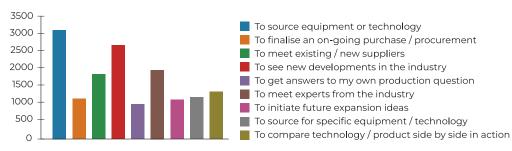
- · Ministry of Defence Personnel
- · Ministry of Home Affairs Personnel
- · Malaysian National Security Council Personnel
- · Malaysian Anti Corruption Commission Personnel
- · Malaysian Prison Department Personnel
- · Malaysian Maritime Enforcement Agency Personnel
- · National Anti Drugs Agency
- · Special Forces (Land, Sea & Air)
- · Police & Armed Forces
- · Prison Officials
- · Private Security Agencies
- · Public Security & Safety Organisations
- · Regulators & Policy Makers
- · Risk Analysis and Control
- · Security Establishments & Institutes
- · Security, Occupational Health and Safety Directors
- · System Integrators & Installers
- · Training & Simulation

#### VISITOR TAKEAWAYS





#### OBJECTIVES OF ATTENDING DSA AND NATSEC ASIA 2024



## VISITOR PERSPECTIVES ON DSA AND NATSEC ASIA



It is a good exposure for the users. The good exposure for the industry, players. It should go on every two years. There is a good, interval of frequency of running it. New technologies are introduced by foreigners, foreign manufacturers.

**GANESON ALWAR** *EXECUTIVE DIRECTOR ARTIMAL DE SYSTEM SDN BHD* 



I see a bigger turnout with more than 1,300 vendors and the selection for us is huge and we see a wide spectrum of products and services offered. There is something for everyone and I encourage all defence and security vendors interested in cyber defence, C3 computer systems to participate and have a look. There is something for everyone.

JORDON LEE CHIEF EXECUTIVE OFFICER TIER 1 SOLUTIONS



Our experience is excellent because through this exhibition we are able to see the innovations and meeting many new friends in many countries. Everything is already good. Hopefully it is going to be bigger in next year.

**PUTRA NUGRAHA**DIRECTOR
PT. SARI BAHARI, INDONESIA

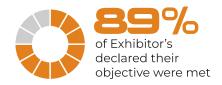
#### **EXHIBITOR PROFILE**

The Exhibitor Profile for DSA and NATSEC Asia 2026 highlights key details about each participating company, including their industry focus, products, and services they will present. This profile gives attendees a quick and clear view of the latest innovations and solutions showcased, making it easier to connect with relevant exhibitors and explore business opportunities in the defense and security sectors.

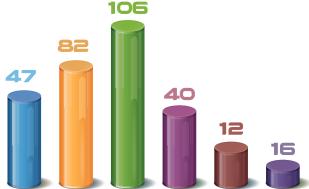
- Airborne Platforms, Airborne Surveillance System & Equipment
- · Anti-Fraud Intelligence Technologies
- · Battlefield Healthcare
- · CBRNE Equipment
- Command, Control, Communication & Information Technologies
- · Cyber Securities
- · Electronics, Systems and Equipment
- · Land Based Platforms
- Optics & Optronics (Equipment & Fittings, Image Processing, Sighting Equipment)

- Propulsion System
- Radar
- · Research & Development, Design Consultancy/ Training / Services
- · Safety & Security Equipment
- · Sea Based Platforms, Systems & Equipment
- · Simulation systems
- · Special Equipment & Miscellaneous
- · Uniforms, Protective Equipment and Body Accessories
- Unmanned System and Robotics And Many More!
- · Weapon, Weapon System, Ammunition & Explosive

#### **EXHIBITOR TAKEAWAYS**







## OBJECTIVES FOR EXHIBITING AT DSA AND NATSEC ASIA 2026

- To launch new products / services
- To gain contacts and orders
- To gain new customers
- To meet with existing customers
- Market observation
- Cultivation of market image

## EXHIBITOR INSIGHTS AND FEEDBACK



The growth that DSA has experienced over the last 2, 3 seasons has been tremendous. The number of participants has grown definitely exponentially and we are very happy to meet our partners here and it is great facility that has been here so keep doing the good job that you are doing.

STEPAN SKOREPA HEAD OF M&LE SALES APAC COLT CZ GROUP



DSA is a huge platform, a lot of delegations from across the world especially from the lower part of the Pacific region come here. When you look at other exhibitions from this region, DSA is the one which attracts most of the crowd and that is why we want to have a bigger booth and make sure we are present in DSA.

#### ADIRAJ SOOD

REGIONAL SALES HEAD- INTERNATIONAL SALES MKU



It is really very good to see how much improvement has been done in terms of organisation of DSA. Over the years the show has grown a lot in a good way. It is one of the well-known and most effective defence shows in the world and the region. We benefitted a lot being here

#### **CEYHUN SUER**

MIDDLE & FAR EAST PROGRAMMES DIRECTOR FNSS

## AN INVESTMENT WITH ASSURED RETURNS



#### **Global Exposure**

Gain visibility in front of high-level government and military officials, industry leaders, and decision-makers from around the world.



#### **Targeted Audience**

Showcase your products and services to an audience specifically focused on defense, security, and related sectors.



#### **Business Networking**

Build valuable connections and partnerships with key stakeholders, including government agencies and international companies.



#### **Showcase Innovations**

Present your latest technologies and innovations to a global platform, attracting potential buyers and partners.



#### **Market Expansion**

Explore new markets and opportunities for growth in the Asia-Pacific region and beyond.



#### **Brand Credibility**

Increase your brand's credibility by being associated with one of the Asia's largest and most prestigious defence and security events globally.

#### STAND OUT AND BE SEEN HERE AT DSA AND NATSEC ASIA 2026













For more information on sponsorship packages

Peter Mckenna: info@official-events.net Norliza Abdul Manap: norliza@dsaexhibition.com

#### **SPACE ONLY**

Rent a space to build your own stand. Minimum area from 18sqm



#### **WALK ON PACKAGE**

A minimum 12sqm shell scheme stand comprises the space, carpet, walls, lighting, electricity sockets, name board and furniture









#### WORLDWIDE NETWORK OF SALES AGENT AND PAVILION COORDINATOR

The Worldwide Agent for DSA and NATSEC Asia 2026 serves as your global representative, facilitating the coordination of international participation. This includes assisting with inquiries and promoting the event across diverse regions worldwide.

To get the full details of the worldwide agent, please scan the QR code.







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