

28-31 MARCH 2022 MITEC, KUALA LUMPUR

POST SHOW REPORT 2022

DSA & NATSEC ASIA 2022 OPENING CEREMONY

ADVANCING INTO A NEW ERA OF DEFENCE AND SECURITY

s Majesty Seri Paduka Baginda The Yang Di rtuan Agong accompanied by Senior Ministe Defence and Minister of Home Affairs

DSA AND NATSEC ASIA 2022 A RESOUNDING SUCCESS DESPITE GLOBAL PANDEMIC

Despite the world being in the grip of a Covid pandemic, the organisers of Defence Services Asia (DSA) and National Security Asia (NATSEC Asia) have proudly put together a massive exhibition on defence and homeland security, with co-organisers the Ministry of Defence, Ministry of Home Affairs and Malaysian Armed Forces.

Leading up to Malaysia's transition into the endemic phase of its Covid-19 management on 1 April 2022, DSA and NATSEC Asia 2022 which started on 28 March and ended on 31 March were participated by 1,096 companies from 49 countries as well as 20 international pavilions making it the first and largest international event in the country since the pandemic outbreak.

DSA and NATSEC Asia this time have successfully recorded 35,567 trade visitors and 380 VIP delegations proving it is an invaluable platform in bringing together various industry leaders, government, defence and homeland security agencies from across the region with the purpose of forging mutual trust and collaboration between all parties.

The show which saw the signing of a Memorandum of Understanding, Letter of Agreement and contracts worth more than RM 7.1 billion by the Ministry of Defence and Ministry of Home Affairs, Malaysia. This year also marked the second edition of NATSEC Asia, further strengthening DSA and NATSEC Asia's status as the only show of its kind anywhere in the world to feature both defence and national security-related issues side by side, on the same

FACTS FIGURES



Over 7.1 Billion worth of contracts and MoUs signed



region



delegations (foreign and local)



f of Air Force, Mal

20 International pavilions







1,096 participating companies from 49 countries / region

WORDS FROM DSA & NATSEC ASIA'S MAIN ORGANISING COMMITTEE



YB Dato' Seri Hishammuddin bin Tun Hussein Senior Minister of Defence Ministry of Defence, MALAYSIA

DSA and NATSEC Asia 2022 is a resounding success, signaling Malaysia is open for business. The first and largest international event since the pandemic saw RM7.1 billion of contracts and MOUs, etc signed, strengthening regional and bilateral cooperation between ASEAN nations and the global defence and national security industry.



YB Dato' Sri Ikmal Hisham Bin Abdul Aziz Deputy Minister of Defence Ministry of Defence, MALAYSIA

Time has proven that Defence Services Asia (is capable of raising the bar in the defence industry not just in Malaysia, but also in the ASEAN region. It has also brought about economic growth from the many partnerships and investment opportunities formed between local and foreign participants.



YBhg Dato Sri Muez Abd Aziz Secretary General

Secretary General Ministry of Defence , MALAYSIA

In recent years, the political, economic and security fields have become more closely interconnected than ever before, and if there is no balance in one of the fields, it will affect the well -being of a country. For small and medium -sized economic sectors such as ours in Southeast Asia, the best protection from external security threats, including cyber-terrorism and biochemical warfare, is to build an allied group. For this reason, events such as DSA & NATSEC play an invaluable role in influencing not only Malaysia, but also development of the regional economy.



YBhg General Tan Sri Dato' Sri Haji Affendi Haji Buang RMAF Chief of Defence Force Malaysian Armed Forces

Global trade events such as DSA also play an important role in promoting the country's economy by attracting more international investment. It not only enhances the defence and services industries through information and technology sharing; in fact, it can also strengthen trade relations between Malaysia and foreign countries, and in turn stimulate the economic growth of our country.



YB Dato' Seri Hamzah Zainudin Minister of Home Affairs Ministry of Home Affairs, MALAYSIA

This year's show marked the 2nd edition of NATSEC Asia, further elevating its status of being the only kind in the world to feature both defence and national security-related issues side by side on the same platform. In this regard, Malaysia has certainly led the way in providing a unified platform for the region to be heard by the rest of the world.



YB Dato' Sri Dr. Haji Ismail Bin Haji Mohamed Said Deputy Minister of Home Affairs 1 Ministry of Home Affairs, MALAYSIA

Events like the Defence Services Asia 2022 and National Security Asia 2022 (NATSEC Asia) is what enables us to always be equipped with the latest technology and the latest systems which come with it It is also where knowledge sharing happens, and this is pivotal not only in forming bilateral relationships with neighbouring countries but also allows us to learn from our counterparts.



YBhg Dato' Sri Wan Ahmad Dahlan Bin Haji Abdul Aziz Secretary General

Ministry of Home Affairs, MALAYSIA

Events like NATSEC Asia and DSA are timely as they provide a crucial platform for us to connect with our neighbouring counterparts and it is here that we can discuss current issues like illegal immigrants or undocumented foreign workers and find ways to tackle it together. In addition, it also gives us the chance to keep abreast of the latest technologies and systems to help us carry out our daily duties more efficiently.



YDH IG Tan Sri Acryl Sani Haji Abdullah Sani Inspector-General of Police Royal Malaysia Police

DSA and National Security (NATSEC) 2022 are pivotal, as they foster a greater understanding among police forces within the region, and beyond, to combat transborder crimes. It also provides an opportunity to connect with various stakeholders around the region as well as update our technological systems, so we can come down harder on criminal activities wherever they may operate from.



INTERNATIONAL AND LOCAL VIPS GATHERED AT MITEC



A total of **380 VIP delegations** from 34 countries and nations have been part of history attending the largest and most efficient homeland defense and security show organised in Asia to witness the world's most advanced technology, systems, hardware and electronic warfare offered at DSA and NATSEC Asia 2022.

MINISTRY OF DEFENCE

- Ministers and Deputy Ministers of Defence
- Secretary Generals of Ministry of Defence
- Chiefs of Defence Force
- Chiefs of Army
- Chiefs of Navy
- Chiefs of Air Force
- · Chiefs of Staff
- Director General of Defence Intelligence
- Joint Force Commanders
- Director Generals of Health Services
- Guests of Chairman of DSA

MINISTRY OF HOME AFFAIRS

- Ministers and Deputy Ministers of Home Affairs
- Secretary Generals of Ministry of Home Affairs
- Director Generals of Prisons
- Inspector Generals of Police
- Director Generals of Maritime Enforcement Agencies
- Director Generals of Immigration
- Guests of Chairman of NATSEC Asia

OTHER GOVERNMENT AGENCIES

- Director Generals of Customs
- Director Generals of Fire & Rescue

VISITS FROM ROYALS AND OTHER MINISTRIES

A total of **85 LOCAL VIP DELEGATIONS** consisting of Royals,

Ministers, Deputy Ministers and Head of Government Agencies have attended DSA and NATSEC Asia 2022 from 28-31 March 2022



- His Majesty Seri Paduka Baginda The Yang Di Pertuan Agong
- His Royal Highness Prince Regent of Pahang
- His Highness Crown Prince of Kelantan
- His Highness Tengku Temenggung Johor
- Raja Muda of Kedah
- TYT Yang di-Pertua Negeri of Sabah
- TYT Yang di-Pertua Negeri of Sarawak
- TYT Yang di-Pertua Negeri of Pulau Pinang
- Tunku Besar Tampin
- Ministers and Deputy Ministers
- State Chief Minister
- Members of the Senate
- Members of the House of Representatives
- Chief Secretary to the Government of Malaysia
- Secretary General of Ministries
- Director Generals
- Head of Departments



Crown Prince of Kelanta

What's happening at DSA and NATSEC Asia 2022

A wide range of spectacular features have been exclusively tailored to celebrate the 17 th edition of DSA and 2nd edition of NATSEC Asia and we are pleased to announce that we have received overwhelming feedback where 90.4% of the 35,567 visitors would like to attend DSA and NATSEC Asia 2024.



CYBER PAVILION

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Among the highlights at DSA and NATSEC Asia are exhibitions of leading Cyber security vendors and experts involved in providing reliable and proven solutions. Attendees during the 4 days of the event had the opportunity to network and interact with like -minded people and explore the latest innovations.



SME PAVILION

A showcase by small and medium enterprises, this pavilion has provided an opportunity for SMEs to showcase and promote their products and services to the eyes of the world.

Exhibitors

- 1. Lestari Aero Industries Sdn Bhd
- 2. Dayatech Merin Sdn Bhd
- 3. RGS Corporate Sdn Bhd
- 4. Edaran 4x4 Aksessories Sdn Bhd
- 5. Tracerco Asia Sdn Bhd
- 6. Malaysia Microelectronic Solutions Sdn Bhd
- 7. Xspec Technology Sdn Bhd
- 8. Skybase Spares Sdn Bhd
- 9. Senggara Niaga Sdn Bhd
- 10. Comintel System Technologies Sdn Bhd
- 11. E3 Marksmanship Centre Sdn Bhd



OPENING CEREMONY & OFFICIAL RECEPTION

DSA and NATSEC Asia 2022 on 28 March was kicked off with an opening ceremony officiated by Malaysia's Senior Minister of Defence, Dato 'Seri Hishammuddin bin Tun Hussein and Minister of Home Affairs, Dato' Seri Hamzah Zainudin . The prestigious ceremony was also attended by internationaland local VIP delegations.



@MY DEFENCE SECURITY INNOVATION PAVILION

Uniquely in this 17th edition, a new initiative to help promote made by Malaysian defence and security products, innovations, technologies and solutions. The pavilion has highlighted the capabilities and competencies of Malaysian companies as well as provided opportunities for their products to be introduced for domestic and international markets. The pandemic has taught us not to be too dependent on imported essentials such as PPEs, ventilators, vaccines etc, as the shortage will threaten our own safety. Hence, it is also of great importance in the defence and security industry where we could use our homegrown technology for long term benefits.

BUSINESS MATCHING

DSA and NATSEC Asia have worked closely with MATRADE to offer an exceptional experience in e-business matching through Jublia's established global leader in business matching and event data analytics. It is the first hybrid platform that focuses on audience engagement through a data - driven process to ensure you are always in touch with the exhibitors of your choice for personal networking opportunities.



GOVERNMENT AGENCIES PAVILIONS

Leading agencies and experts under the Ministry of Defence , Ministry of Home Affairs and other ministries have showcased their services and products as well as innovations at DSA and NATSEC Asia 2022.

- Ministry of Home Affairs
- Malaysian Army Pavilion
- Royal Malaysia Police
- Malaysian Maritime Enforcement Agency (MMEA)
- Royal Malaysian Navy
- Ministry of International Trade and Industry (MATRADE)
- Fire and Rescue Department of Malaysia
- Defence Industry Division















GOLF TOURNAMENT

The tee off for the VIP Golf Tournament took place on March 30 has brought together the VIP Delegates who attended the DSA and NATSEC Asia 2022 to compete on the golf course at the prestigious Kuala Lumpur Golf & Country Club (KLGCC)

Sponsored by



DSA& NATSEC ASIA 22 SHOOTING COMPETITION

SHOOTING COMPETITION

Interestingly at DSA and NATSEC Asia 2022, VIP Delegates were invited to compete In this year's inaugural Shooting competition at Lapang Sasar Briged Tengah PGS, Cheras on 30 March.



MINDMATICS

CONTRACTS AND MOUs SIGNING

The show concluded with signings of Memorandum of Understanding, Letters of Agreement and contracts worth over RM7.1 billion by the Ministry of Defence and Ministry of Home Affairs, Malaysia.









DSA AND NATSEC ASIA TV

DSA & NATSEC TV is a new medium introduced exclusively for the promotion of DSA and NATSEC Asia 2022 initiatives. Daily reports of highly anticipated events and interviews with delegations and leading exhibitors on the latest insights, trends and strategies on critical global issues, have been streamed live on DSA's LED screens at MITEC and DSA's social media platforms.



VIRTUAL DSA and NATSEC ASIA 2022

As an enhancement to physical event, DSA and NATSEC Asia 2022 has provided a virtual platform held simultaneously with physical events This value added component allows participants especially those unable to attend, to virtually access the content of DSA and NATSEC Asia 2022 from everywhere before, during and after the show.





DIGITALSPACE

Introducing Digitalspace, an online directory where you can find out more about exhibiting companies. This platform provides an opportunity for those adapting to digital technologies as well as ensuring various businesses will continue to recover and grow by being connected and easily discovered. Visitors can conveniently browse through hundreds of the latest defence and security products and services displayed virtually, doing business anywhere and anytime at their own comfort. In addition, it's so easy to search and bookmark preferred suppliers or products and get in touch with them.

HIGH LEVEL CONFERENCE

PUTRAJAYA FORUM

Organised by The Malaysian Institute of Defence and Security (MiDAS) and the Ministry of Defence Malaysia, this forum is an International conference on defence and security that draws participation comprising policy makers, defence and security agencies, think tanks as well as academicians to meet, discuss and share knowledge to promote understanding on Regional and International defence and security issues.

Guest of Honour :

YB Dato' Seri Hishammuddin Tun Hussein, Senior Minister of Defence, Malaysia





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CYBER DEFENCE & SECURITY CONFERENCE

The world has changed & embraced a new world called the 'Cyber World'. DSA and NATSEC Asia is the No. 1 place where people in the region come together to connect to share their latest insights, trends & strategies in the cybersecurity world. The conference has brought together revolutionary thought leaders & speakers from across the region to add value to your growth agenda.

Guest of Honour :

YB Dato' Seri Hamzah Zainudin, Minister of Home Affairs, Malaysia

Represented by

YBhg Dato' Sri Wan Ahmad Dahlan Bin Haji Abdul Aziz Secretary General of Ministry of Home Affairs



TRILATERAL COOPERATIVE ARRANGEMENT (TCA) MINISTERIAL MEETING

The Trilateral Cooperative Arrangement (TCA) Ministerial Meeting between Malaysia, Indonesia and the Philippines was held at DSA and NATSEC Asia 2022 on 28 March. This is the first time all TCA Defence Ministers have met formally since September 2018 in Manila and it has been an important channel to share security concerns in the joint maritime areas between the three countries to be addressed at the Ministerial level.

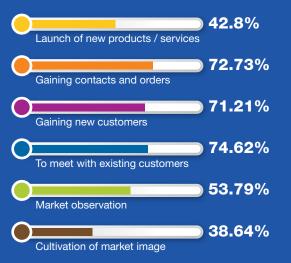


94.7%

were satisfied with their experience at DSA and NATSEC Asia 2022?

exhibitor 's declared their objectives were met

Objectives for exhibiting at DSA and NATSEC Asia 2022?



This is our 3rd time at DSA. Despite the SOPs requirements this time, overall the event is still as good as before, and that includes the venue, ambience and participation. DSA is one of the best defence events in the region.

Dato Abdul Hamid Shaikh Managing Director OpenApps Sdn Bhd

We have taken part in DSA since the very beginning. FNSS is very active in Malaysia and the region and DSA is a must-attend to show our new capabilities and new products, as well as have talks about new requirements in Malaysia. We will continue to participate in future. Our partnership with Deftech continues and the Army's interest in FNSS products continues and we have all the reasons to be here. We like to be in the Malaysian market, we have common interests not only between FNSS and Deftech but as two friendly countries. We have lots to share and we like to increase our volume of business and friendship.

Kadir Nail Kurt CEO and GM FNSS Savunma Sistemleri A.S

WHAT EXHIBITORS HAD TO SAY ?

We have been with DSA since 1998 and we always exhibit our products and capabilities. DSA is the main avenue for this showcase. Congratulations to DSA for pulling this thing off after it was postponed. The difference this year is that we see a lot of local industries exhibiting their capabilities and working to produce their own products. At DSA 2024, we hope to show the world what we can do with our own capabilities. To Malaysian companies who are able to showcase their capabilities and products, please participate. Have more courage to come in with your identity and show the world that Malaysia is out there.

Mohd Fazley Ariffin

CEO DRB-HICOM Defence Technologies Sdn Bhd

This is our first time at DSA, it's a good experience for us to mix and see global standards, and see multinational trade buyers walking in and out. DSA did a good job, the travel bubble and vaccination certification is on spot, to ensure all international delegates are safe, very high standards. We are a 100% Malaysian company, we provide cybersecurity solutions, being the bridge to govt agencies, banks and healthcare centres. We have no physical devices, so our demo walkthrough for trade buyers to have a feel of how our solution works is a great opportunity to leverage with potential clients and close the deal, for them to test and ask questions. We have international pavilions from Turkey and US and these are our potential clients. It is the first step and big leap for our company to leverage on this defence vertical to get customers. We will certainly participate in future editions.

Sri Utami Dewi CEO

Powerbloc Generation Sdn Bhd

This is the 3rd edition we have participated in, it's very good, we have tons of people coming in and out, no chance to sit down at all. It was good and well organized, we achieved what we are here for, i.e. to meet our targeted customers who come to see us and to look at our products. In a nutshell we met our objectives. We have our targeted customers visit us, even the King stopped by as well as many other VIPs. Whether we will participate in the next show, depends on our budget, but definitely no reasons not to. This is the time to engage with all customers, coming here in big groups.

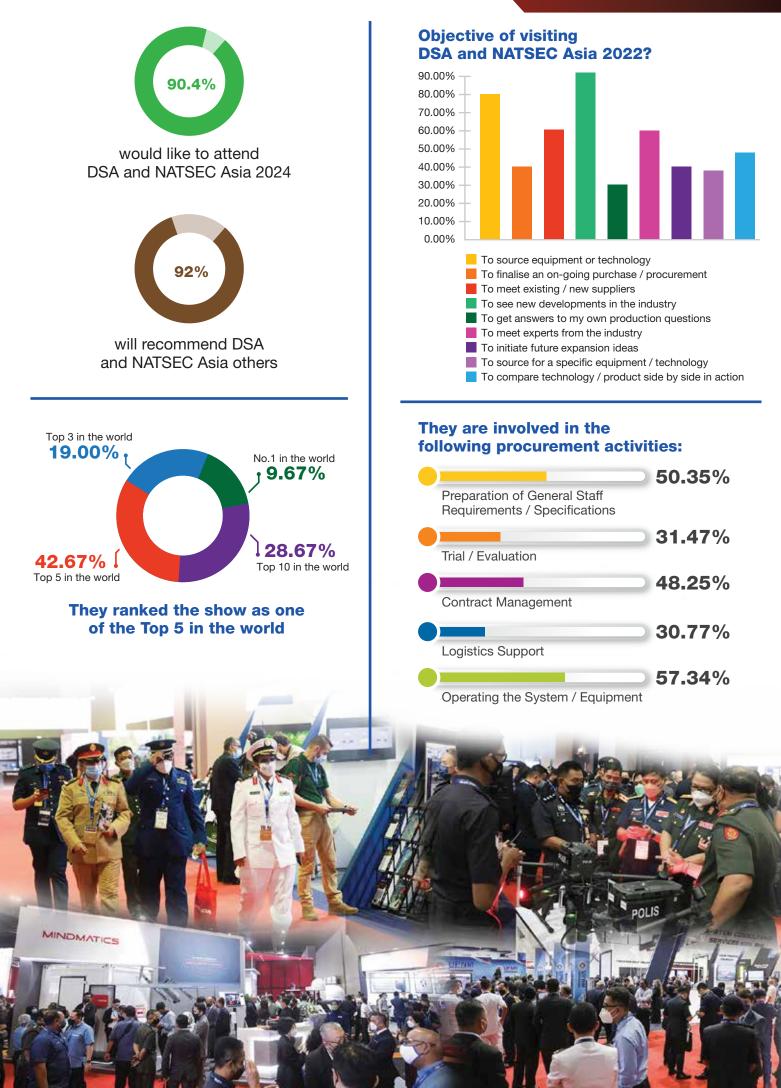
Lt Col Shane Chin (R)

Director of Business Development Sdn Bhd Advance Defence System

ADS Group is the UK trade association representing over 1,100 UK companies in the aerospace, defence, security and space sectors. We have participated in 17 editions of DSA (since its inception in 1988). Despite the SOPs in place, there is a lot more going on, there is footfall and good quality of business; people who decided not to come here have missed out. We fully intend to be at all future DSA events as long as the UK companies want to join us.

Alan Bundle Event Manager ADS Group for UK Pavilion

VISITORS FEEDBACK



DSA and NATSEC ASIA 2022 GARNERED INTERNATIONAL HEADLINES









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