



DSA 2010 FINAL FACTSHEET

Exhibition Name	:	Defence Services Asia 2010 (DSA 2010) The 12 th Defence Services Asia Exhibition and Conference
Theme	:	“The Global Defence Services and Government Security Event”
Date	:	19 – 22 April 2010
Venue	:	Kuala Lumpur, Malaysia
Number of Participating Companies	:	830 companies from more than 42 countries/nations.
Size of Exhibition	:	38,000 square metres (gross)
Number of Trade Visitors	:	22,740 trade visitors from over 58 countries/nations.
Number of VIP Delegations	:	288 delegations from 35 countries/nations.
Country Groups	:	22 country group pavilions participated including Australia, Austria, Brazil, Bulgaria, China, Czech Republic, France, Germany, Italy, South Korea, Malaysia, Norway, Pakistan, Poland, Russia, Singapore, Slovakia, South Africa, Switzerland, Turkey, UK and USA.
Major International Companies confirmed	:	Amor of US, Thales Europe and Thales International, BAE Systems and Hall & Watts of UK, Bumar of Poland, EADs of Germany, Avibras of Brazil, Ruag, and Victorinox of Switzerland, Costind of China, Omnipol of Czech Republic, MBDA and Nexter of France, Finmeccanica of Italy, Nammo and Kongsberg of Norway, KDIA of South Korea, SAAB and Aimpoint of Sweden, Optix of Bulgaria, Air-Boss of Canada,

EID of Portugal, TS Computers and Russian Technologies (Rosoboronexport) of Russia, SSM (Turkish Defence Industry Association) of Turkey, UKTI-Defence and Security Organisation, (The merger of the Defence Manufacturers Association , APPSS – The Association of Police and Public Security Suppliers and SBAC – The Society of British Aerospace Companies) and Team Australia.

Major Local Companies confirmed

Aviation, Boustead Naval Shipyard Sdn Bhd, Castle, DRB-Hicom Defence Technologies (DEFTECH), IGTECH Sdn Bhd, Global Combine Technologies, Land Rover Malaysia, Nadi Defence , Sapura Defence, SME Ordnance, System Consultancy Services (SCS), System Enhancement Research Technologies (SERT), MFDM Group ,Usahawan PSE, UTILIS, and WESTSTAR LDV

Special Features at :
DSA 2010

Battlefield Healthcare & Live Demonstrations
First launched at DSA 2008, this specialised sector with live demonstrations was a total success. DSA is the only show at present to have this feature with live demonstrations. The theme for DSA 2010 was "Humanitarian and Disaster Relief Operations"

Police & National Security & Live Demonstrations (New!)
There was a large presence of companies within this increasingly important sector in a dedicated hall. There was a dedicated Security Live Demo and Programme as well.

Contracts & MOU Signing – RM25 billion
The Malaysian Ministry of Defence signed and announced a total of 8 contracts / 4 LOIs / 3 LOAs totaling RM10.4 billion and witnessed 5 MOUs totaling approx. RM15 billion on 20 April 2010

Procurement Information Centre
*Procurement procedures from the following 9 countries were made available:-
Malaysia, Brunei, Pakistan, Singapore, Indonesia, Thailand, South Korea, Philippines, Cambodia.*

- Conferences : ICDS2010 – International Conference on Defence & Security.
Date: 20 – 21 Apr 2010
Time: 0900 – 1700 hours
Venue: Wilayah KL Room, Level 5, PWTC
Organised by: STRIDE, National Defence University, Malaysian Armed Forces & DSA
- CBRNe Forum “Downrange PDQ!”
Date: 20 Apr 2010
Time: 0900 – 1700 hours
Venue: Labuan Room, Level 5, PWTC
Organised by: DSA, Col Dr Faizal Baharuddin, Health Services Division, Malaysian Armed Forces & CBRNe World Journal
- The Smallpox Tabletop Exercise
Date: 21 Apr 2010
Time: 0900 – 1600 hours
Venue: Tanjung Lounge, Level 2, PWTC
Organised by: Bavarian Nordic & DSA
- Asean Defence Industry Dialogue
Date: 22 Apr 2010
Time: 0800 – 1315 hours
Venue: Wilayah KL Room, Level 5, PWTC
Organised by: DSA, Defence Industry Division & Policy Division (MINDEF)
- Exhibit Profile : A display of the world’s sophisticated hardware & electronic warfare in land, air & sea defence, battlefield healthcare products/technology , training & simulation systems and security peripherals
- Track Record : DSA 88, DSA 90, DSA 92, DSA 94, DSA 96, DSA 98, DSA 2000, DSA 2002, DSA 2004, DSA 2006 and DSA 2008
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