



OFFICIAL PROGRAMME OF EVENTS

Eve of Exhibition

18 April 2010, Sunday

Time	Event/Activity	Sponsors	Location	Remarks
2000 - 2230	DSA 2010 Official Opening & Reception By YB Dato' Seri Dr Ahmad Zahid Hamidi, Minister of Defence of Malaysia	Entertainment Sponsor BAE Systems	Taman Mahsuri, Royale Chulan Kuala Lumpur Hotel	By Invitation only

Day 1

19 April 2010, Monday - 0930 to 1630 hours

Time	Event/Activity	Sponsors	Location	Remarks
0900 - 0930	DSA 2010 Gracing Ceremony by Minister of Defence, Malaysia	nil	Level 4 (VIP Entrance) , PWTC	By Invitation only
0930 - 1630	DSA 2010 Exhibition Opening Hours	nil	PWTC	Trade visitors only
0945 - 1615	Procurement Information Centre (PIC) Meetings	TBA	Hall 2 Entrance (East Wing), PWTC	By Appointment only
0930 - 1630	Malaysian and Foreign Officials' VIP Tour of Exhibition	nil	PWTC	nil
1000	DSA 2010 Battlefield Healthcare Live Demonstrations to be officially launched by Minister of Health, Malaysia	nil	Level 2, PWTC	Open To ALL
0945 - 1535	DSA 2010 Battlefield Healthcare Live Demonstrations	nil	Level 2, PWTC	Open To ALL
1430	DSA 2010 Security Live Demonstrations to be officially launched by The Deputy Minister of Defence, Malaysia	nil	Level 2, PWTC	Open To ALL
1020 - 1610	DSA 2010 Security Live Demonstrations	nil	Level 2, PWTC	Open To ALL
1200 - 1400	DSA 2010 VIP Luncheon	DEFTECH	Ballroom, Seri Pacific Hotel	VIPs only
1500 - 1615	Malaysian Networking & Launching Of MDIC Directory	nil	Hall 1, PWTC	By Invitation only
1500-1800	On-Going Courtesy Calls (One-on-one VIP meetings)	TBA	Platinum Lounge, Level 2, PWTC	By Appointment only

Day 2

20 April 2010, Tuesday

Time	Event/Activity	Sponsors	Location	Remarks
0930 - 1630	DSA 2010 Exhibition Opening Hours	nil	PWTC	Trade Visitors only
0900 - 1700	CBRNe " Downrange PDQI" Forum	Bavarian Nordic	Labuan Room, Level 5, PWTC	Chargeable
0900	Opening by Minister of Science & Technology, Malaysia			
0900 - 1700	ICDS 2010 - International Conference On Defence & Security	Contributing Sponsors	Wilayah KL Room, Level 5, PWTC	Chargeable
0900	Opening Ceremony by Minister of Home Affairs, Malaysia	BAE Systems/Czech Pavilion		
0930 - 1630	Malaysian and Foreign Officials' VIP Tour of Exhibition	nil	PWTC	By Invitation only
0945 - 1615	Procurement Information Centre (PIC) Meetings	TBA	Hall 2 Entrance (East Wing), PWTC	By Appointment only
1030-1535	DSA 2010 Battlefield Healthcare Live Demonstrations	nil	Level 2, PWTC	Open To ALL
1100-1215	Contracts & MOU Signing Ceremony	nil	Mawar Room, Level 2, PWTC	By Invitation only
11.00- 1610	DSA 2010 Security Live Demonstrations	nil	Level 2, PWTC	Open To ALL
1200 - 1400	DSA 2010 VIP Luncheon	TBA	Ballroom, Seri Pacific Hotel	VIPs only
1500-1800	On-Going Courtesy Calls (One-on-one VIP meetings)	TBA	Platinum Lounge, Level 2, PWTC	By Appointment only



OFFICIAL PROGRAMME OF EVENTS

Day 3

21 April 2010, Wednesday

Time	Event/Activity	Sponsors	Location	Remarks
0930 - 1630	DSA 2010 Exhibition Opening Hours	nil	PWTC	Trade Visitors only
0900 - 1700	ICDS 2010 - International Conference On Defence & Security	Contributing Sponsors BAE Systems/Czech Pavilion	Wilayah KL Room, Level 5, PWTC	Chargeable
0900 - 1500	CBRNe Forum - "The Smallpox Tabletop Exercise"	Bavarian Nordic	Tanjung Lounge, Level 2, PWTC	Open To Surgeon Generals only
0930 - 1630	Malaysian and Foreign Officials' VIP Tour of Exhibition	nil	PWTC	By Invitation only
0945 - 1615	Procurement Information Centre (PIC) Meetings	TBA	Hall 2 Entrance (East Wing), PWTC	By Appointment only
10.00-11.00	Launching of the Malaysian Institute Of Defence and Security (MIDAS) By Minister of Defence, Malaysia	nil	Perdana Suite, Level 4, PWTC (DSA VIP Welcome Lounge)	By Invitation only
1030 - 1535	DSA 2010 Battlefield Healthcare Live Demonstrations	nil	Level 2, PWTC	Open To ALL
1100 - 1610	DSA 2010 Security Live Demonstrations	nil	Level 2, PWTC	Open To ALL
1200 - 1400	DSA 2010 VIP Luncheon	TBA	Ballroom, Seri Pacific Hotel	VIPs only
1400 - 1830	DSA 2010 VIP Golf Tournament	Co-sponsor - DEFTECH	Glenmarie Golf Club, Subang	VIPs only
1500-1800	On-Going Courtesy Calls (One-on-one VIP meetings)	TBA	Platinum Lounge, Level 2, PWTC	By Appointment only

Day 4

22 April 2010, Thursday

Time	Event/Activity	Sponsors	Location	Remarks
0800 - 1500	Asean Defence Industry Dialogue	nil	Wilayah KL Room, Level 5, PWTC	By Invitation only
0830	Opening by Minister of Defence, Malaysia			
0930 - 1630	DSA 2010 Exhibition Opening Hours	nil	PWTC	Trade Visitors only
0930 - 1530	Malaysian and Foreign Officials' VIP tour of Exhibition	nil	PWTC	NIL
1000 - 1535	DSA 2010 Battlefield Healthcare Live Demonstrations	nil	Level 2, PWTC	Open To ALL
1100- 1610	DSA 2010 Security Live Demonstrations	nil	Level 2, PWTC	Open To ALL
1230 - 1400	DSA 2010 VIP Luncheon	TBA	Ballroom, Seri Pacific Hotel	VIPs only
1500 - 1600	DSA 2010 Thank You Reception & Announcement of DSA 2012	nil	Mawar Room, PWTC	By Invitation only

....DSA2010 Official Programme of Events continued...